

# ImagePerfect™ 2553PA Plus

## White Gloss Polymeric Vinyl (FR)

**ImagePerfect™ 2553PA Plus is a white gloss polymeric vinyl incorporating PerfectApply technology and a permanent adhesive for indoor and outdoor applications. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.**

ImagePerfect™ 2553PA Plus White Gloss Polymeric Vinyl is a permanent product for indoor and outdoor applications such as markings, decoratio and vehicle graphics. It incorporates PerfectApply technology to increase repositionability and to facilitate bubble-free application. It promotes high levels of print quality with remarkable text definition and a large colour gamut to ensure colourful images with vibrant area infills. It is equipped with a backing paper that offers excellent lay flat properties and it utilises an adhesive system that performs well in areas of high altitude and at cold temperatures. It should be applied at temperatures greater than +5°C. It must not be wet applied - i.e. dry application only. Laminate: IP 2810-103, IP 2810-202, IP 2830-106, IP 2830-109, IP 2830-200, etc.

Attention: Please make sure the printed IP 2553PA Plus is completely dry before laminating. Before the IP 2553PA Plus is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match component cleaning solution to ensure that the surface is dry and free of dust and grease.

| Specifications         |   |
|------------------------|---|
| Description            | Polymeric vinyl   |
| Colour                 | White gloss   |
| Thickness              | 70mym   |
| Weight                 | N/A   |
| Adhesive               | Advanced acrylic, permanent   |
| Adhesive Strength      | 18N/25mm (Finat TM 1/24h)   |
| Release Paper          | PE-coated silicone paper, 140g/m <sup>2</sup>                       |
| Temperature Range      | -30°C to +90°C  |
| Durability (unprinted) | 7 years   |
| Flame Retardancy       | B-s1, d0  |
| Shelf Life             | 2 years, 20°C / 50% humidity  |
| End of Life / Disposal | Not currently recyclable. Can be used for refuse derived fuel (RDF) |

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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